

Two airports - a unique opportunity for your advertising!



Advertising at Varna airport - 2011





Varna and Burgas - two airports - a unique opportunity for your advertising

High paying passenger flow, attractive customer groups, long leisure time for passengers upon check-in waiting for departure and luggage claim. Here you will find ideal conditions. Your message will effectively reach the desired target group.

A large selection of promotional facilities located at attractive places: from posters and light boxes to multimedia and promotional points - take advantage and find new opportunities to advertise your products.

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Non Aviation Activities Department

Varna and Burgas Airports

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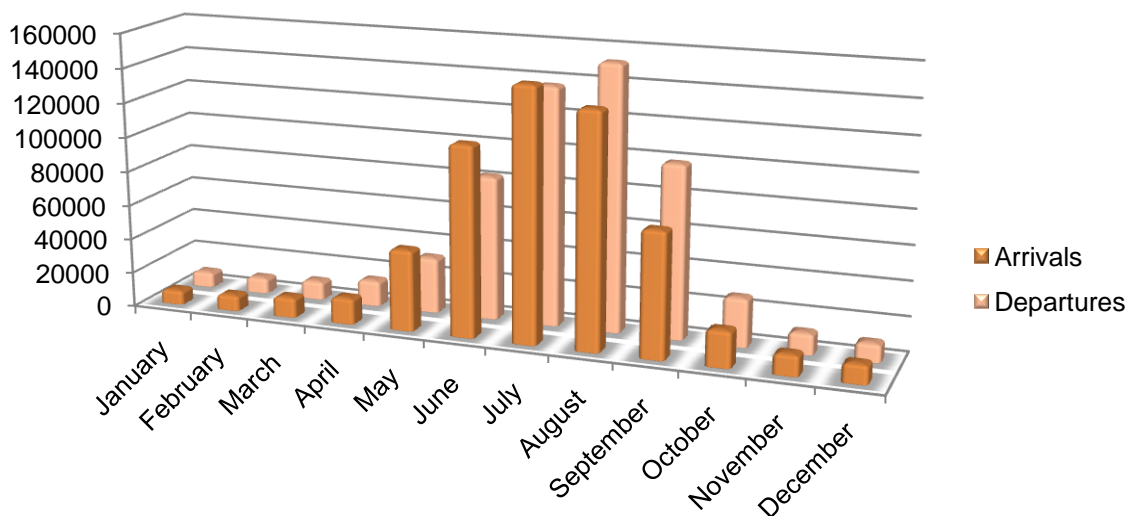


Varna Airport dynamics in development for scheduled flights and a traditional host for the tourists on the Northern part of the Bulgarian Black Sea Coast.

Only 10 minutes by car from downtown Varna - the sea capital of Bulgaria. The number of passengers in 2010 reached 1,531,872, the growth of scheduled passengers for the last five years averaged 30%.

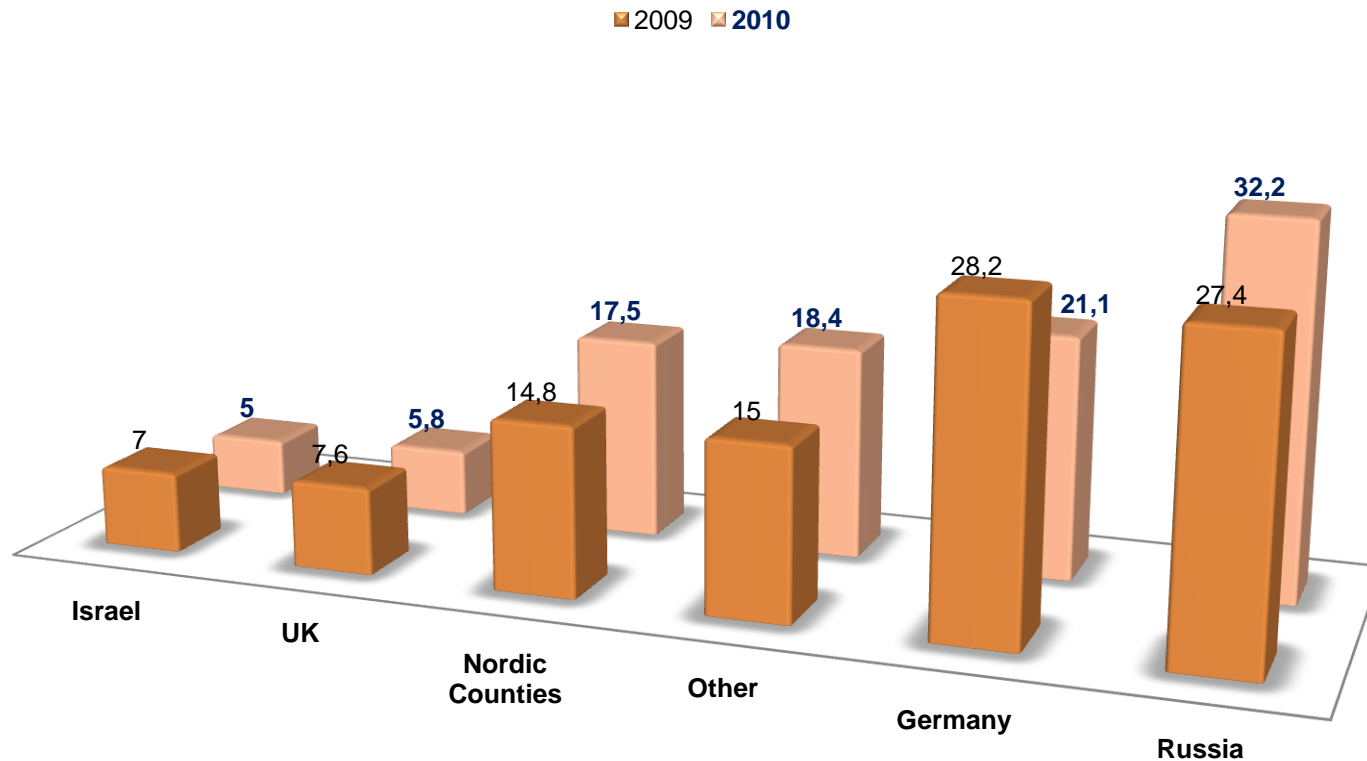
52.3% of the passengers are under 39 years. The largest share of tourists is the group aged 20 to 29 years (32.3%). 70% of passengers have average income and above average. The share of business travelers increases continuously.

Advertising at Varna Airport brings you benefits 24 hours a day, 365 days a Year.



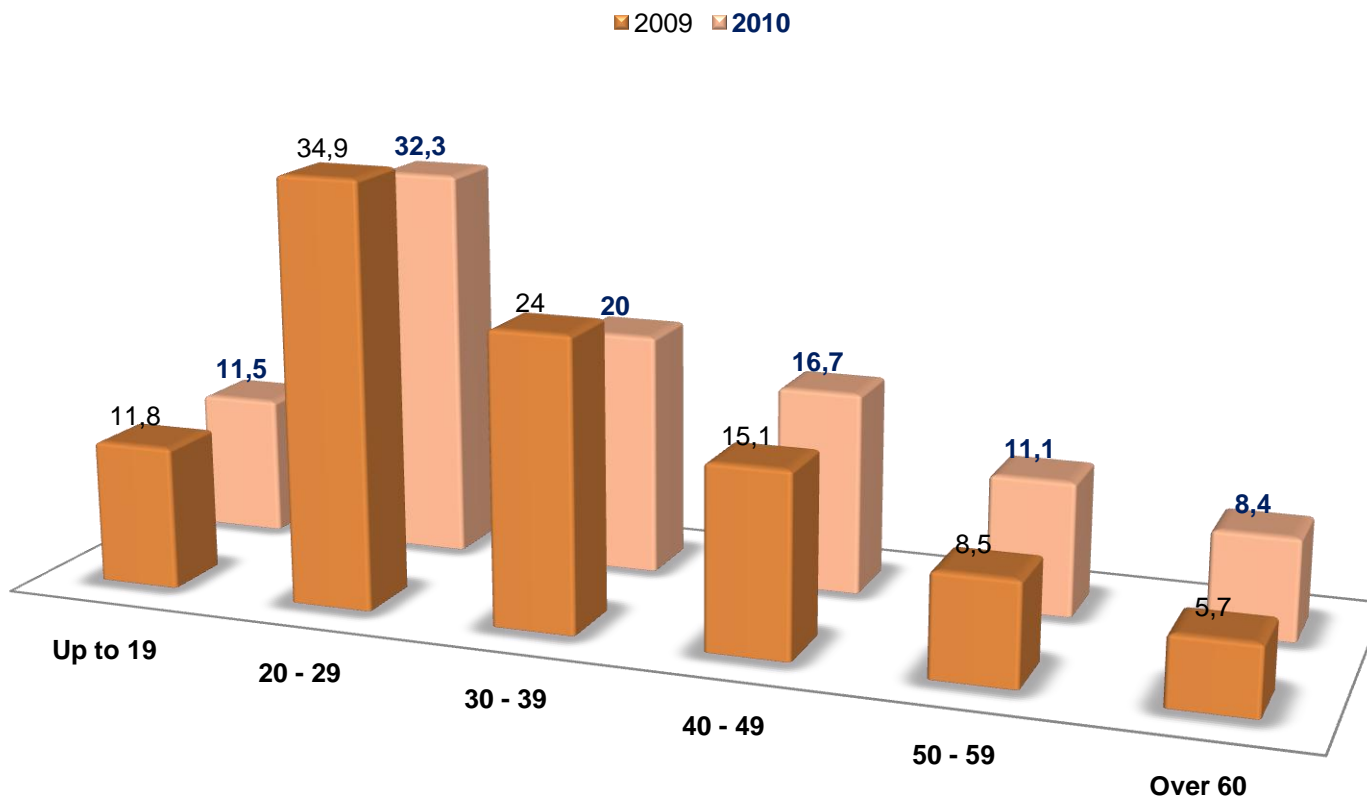
Profile of passengers at Varna airport

Distribution of tourists by nationality



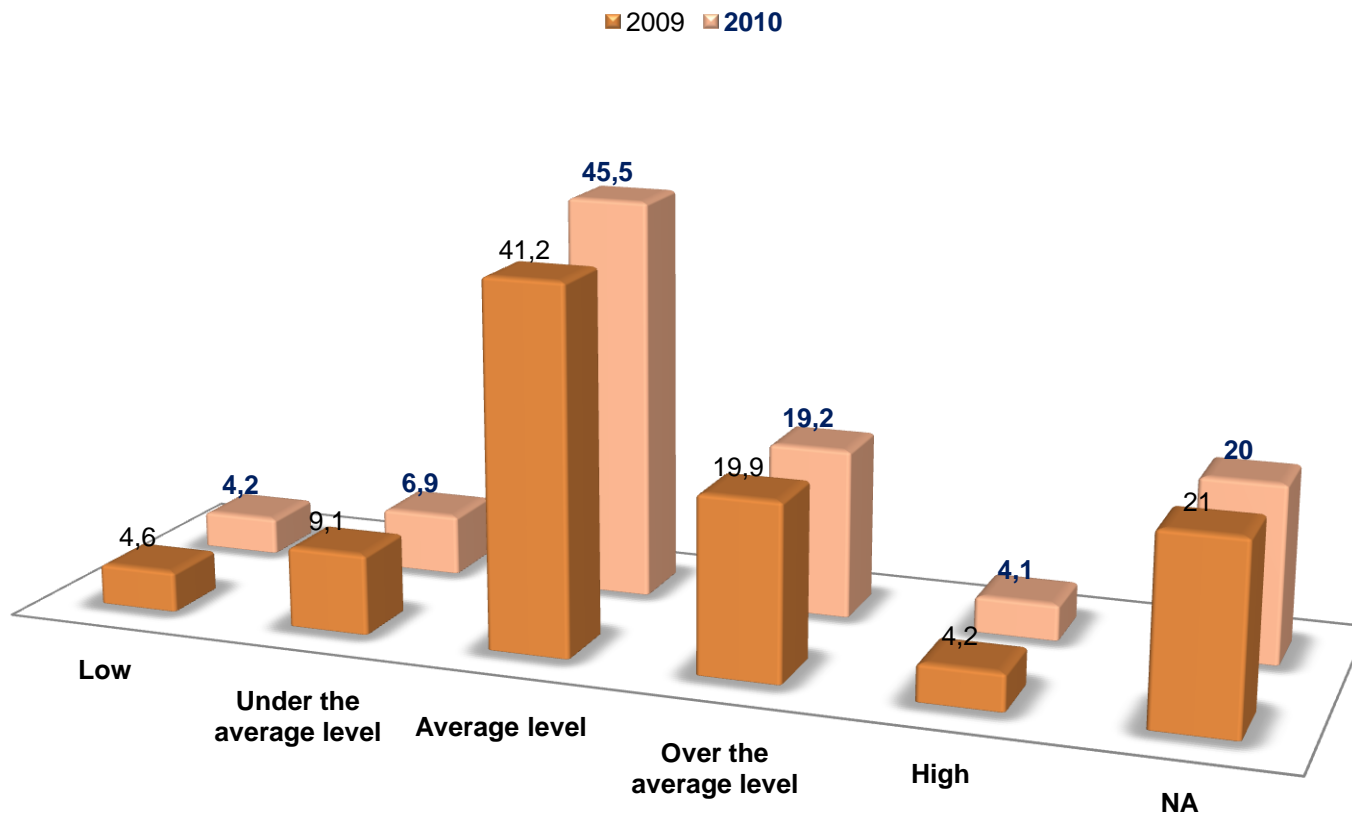
Profile of passengers at Varna airport

Distribution of passengers by age group



Profile of passengers at Varna airport

Distribution of passengers by income



Profile of passengers at Varna airport

Distribution of passengers by socio-economical status

